

### Executive Summary

Maxtel's Audio Streaming Services, available in both Live and On Demand formats, enable organizations to deliver high-quality audio content securely, reliably, and at scale. Designed for businesses that need to reach internal or external audiences without interruption, this service provides a flexible and powerful platform that adapts to a wide range of communication and broadcasting needs. Supported by high-performance infrastructure, global distribution capabilities, and advanced management tools, Maxtel ensures smooth audio delivery with minimal latency, ideal for corporate radio, educational platforms, live events, podcasts, internal announcements, and long-form content libraries. North, Central and South America (except Brazil, Nicaragua, Cuba, and Haiti), from our data centers in:

### Key Features

- Live Audio Streaming: Real-time transmissions with low latency, suitable for live radio, conferences, corporate announcements, training sessions, and high-demand events.
- On Demand Audio: Secure hosting and instant playback of recorded content, accessible from any device.
- Automatic Scalability: Handles everything from small audiences to thousands of simultaneous listeners without compromising audio quality.
- Global CDN Delivery: Optimized worldwide distribution to ensure speed, stability, and consistent audio fidelity.
- High-quality sound: Support for high-fidelity audio formats (including AAC and MP3) with dynamic bitrate adjustment based on listener connectivity.
- Advanced Security: Access controls, encryption, authentication, and granular permissions for public or private content.
- Multi-platform Integration: Compatible with mobile apps, corporate websites, educational systems, embedded players, and internal platforms.
- Detailed Analytics: Metrics on listener engagement, session duration, geographic distribution, connection quality, and performance.
- Dedicated Technical Support: Assistance with setup, live monitoring, and support during critical broadcasts.
- Billing Tools: Integrated capabilities for consumption-based billing, per-event or per-user charging, and automated commercial models.

### Business Benefits

- Clear and effective communication, reaching wide audiences without geographic limitations.
- Professional-grade delivery, with stable and interruption-free audio streams.
- Cost efficiency, eliminating the need for internal audio infrastructure or specialized equipment.
- On-demand convenience, allowing users to access content whenever they need it.
- Total versatility, ideal for corporate radio, training programs, podcasts, internal communications, or commercial content distribution.
- Guaranteed security, ensuring protected access for authorized listeners only.

### Datacenter

